



SHEVEK ANANDAN

copywriter

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425 681 8276

Experience

Over 7 years ideating and executing: 360 campaigns, big-budget TV, small-budget TV, radio, organic social, paid social, evergreen social, live social activations, print, e-mail, and UX web & app copy.

2021 - Present | Dentsu Creative NY | Senior Copywriter

Remote

T-Mobile, Subway, Marriott, FTX, 7-Eleven, Audible, IMAX (UX)

2018 - 2021 | McCann NY | Copywriter

New York, NY

Verizon, Lysol, eBay, New York Lottery, Lockheed Martin, Qualcomm, US ARMY, MGM Resorts, New Biz

2018 | MRY | Freelance Copywriter

New York, NY

Amazon Audible, Pop-Tarts

2017 | Circus Maximus | Freelance Copywriter

New York, NY

Kimpton Hotels, Pre Beef

2016 | Dus Dating App | Head of Content

Remote

Helped Desi Americans find love on their iPhones

Education

2017 | The Creative Circus | Copywriter

Atlanta, GA

2014 | University of British Columbia | BA Business - Marketing

Kelowna, BC

Life

2021 | Bought a one-way ticket to Mexico and became a remote professional.

2010s | Graduated from UBC, bar-backed, bar-cleaned, bar-tended, bar-napped, discovered advertising, graduated from the Circus, and made it to NYC.

2000s | Moved back and forth between the US and India, learned how to play "Hey There Delilah" for my first girlfriend, learned how to play different songs to prevent driving my family insane, graduated high school, and made it to Warped Tour twice.

1990s | Mostly baby stuff and hanging with my imaginary dragon.